



**35<sup>th</sup> Annual Conference on Serving the Underserved**  
**June 11-13, 2009 | Phoenix, AZ**

## **Exhibitor Information**

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**EVENT:** Federation's 35<sup>th</sup> Annual Conference on Serving the Underserved

**DATE:** Thursday, June 11, 2009 – Saturday, June 13, 2009

**VENUE:** Tempe Mission Palms Resort  
60 East Fifth Street  
Tempe, Arizona 85281  
Telephone: 480-894-1400  
Reservations: 800-547-8705  
<http://www.missionpalms.com>

**AUDIENCE:** We anticipate 300-400 participants for this event.

Participants include board of directors and senior management from community development and mainstream credit unions nationwide; credit union organizing groups; credit union industry officials; state and federal regulators and government officials; representatives from the non-profit and community organizations, philanthropic foundations, and the cooperative movement; faith-based organizations; and many more.

**EXHIBIT AREA:** Dedicated space for exhibitors. **Maximum of 15 exhibitors!**

**BENEFITS:** *Each exhibitor receives:*

- One (1) complimentary registration to all conference activities and events. Additional exhibit staff will be offered registration at the Federation's discounted member rate
- One (1) draped 6-foot tabletop exhibitor station in central conference location for duration of conference
- Complimentary promotional listing in conference publicity materials
- A comprehensive list of all registered attendees in electronic format for your marketing efforts

- Maximum opportunity to meet and interact with participants in conference sessions and workshops, designated exhibit hall times and exhibitor networking event.
- Pre-conference assistance from Federation staff to assure your satisfaction
- Recognition on Federation's website
- Introduction and brief description at one of the conference plenary sessions
- Opportunity for one-on-one meetings with conference attendees
- Discounted hotel rates (room block is limited – please reserve early)

**COST:**

**Exhibitor registration and payment received:**

<b>Before February 28, 2009</b>	<b>\$1,275</b>
<b>Before March 15, 2009</b>	<b>\$1,500</b>
<b>After March 15, 2009</b>	<b>\$2,000</b>

*Registrants canceling between 60 and 30 days before the conference will incur a \$750 penalty. Cancellations after Monday, May 12 will be nonrefundable.*

**HOURS:**

**Based on your exhibit dates these are your hours:**

Thursday, June 11	1:00pm-7:00pm*
Friday, June 13	8:00am-4:00pm*
Saturday, June 14	8:00am-4:00pm*

*\*Note: Hours are subject to change based on programmatic changes.*

**For additional information, please contact Cathi Kim at [ckim@cdcu.coop](mailto:ckim@cdcu.coop) or (212) 809-1850 ext. 271.**

# Exhibitor Application

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## I. Company Information for Conference Program

Organization

Website

Mailing Address

City

State

Zip

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## II. Exhibit Personnel Registration

Please list the person(s) to be registered as exhibitor staff. All exhibitors receive **one (1)** complimentary registration. Additional exhibit staff can register at the current member discount rate.

Name (Primary Contact - complimentary registration included)

Title

Email

Phone

Name (Additional exhibitor – Separate registration required)

Title

Email

Phone

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## III. Exhibit Requirements

Indicate if you will need the following for your exhibit. *Internet or telephone hook-up not included, and must be purchased directly from the hotel.*

Electrical Outlet:  Yes     No

Other: \_\_\_\_\_

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## IV. Exhibitor Pricing

Exhibit space (includes 1 registration)

\$ \_\_\_\_\_

Additional registration/s

\_\_\_\_\_ X \$ \_\_\_\_\_ = \$ \_\_\_\_\_

"Early-Bird" Member Rate (until April 3): \$300

Regular Member Rate (after April 3): \$350

**Total Payment:**

\$ \_\_\_\_\_

